

# From Science To Business

## *From Science to Business 2022* will prepare participants to:

- ◆ **Get acquainted with the business world** and learn how companies create value for society and for themselves: providing more, better and healthier food, a cleaner, healthier and safer environment, and a better quality of life and wealth.
- ◆ Understand the framework within which **companies work and how they create value** in a competitive environment.
- ◆ **Get a hands-on approach to the new venture creation process in the workshop session**, and the role that science/technology plays in it.
- ◆ See that **new venture creation needs scientists and engineers**, and that entrepreneurship can be an attractive career path

## When:

**Welcome event:**  
3 October 2022  
**Classes and workshop:**  
4, 5, 13, 14 October 2022  
from 9:00h -18:00h  
(except Friday 14: from 9:00h -14:00h)

## Where:

Classes and workshop at **ESADE EXECUTIVE EDUCATION Building**  
Av. Esplugues 92-96,  
Pedralbes, 08034 Barcelona

## Addressed to:

Senior and postdoctoral researchers, staff and graduating doctoral students, members of the BIST community. Researchers from other institutions are also welcome upon request and subject to availability.

*This course is designed to take place on-site at the ESADE premises to benefit from the face-to-face interaction and collaborative work with professors and participants. Should the on-site format not be possible due to health restrictions, all sessions will have the option to be followed online.*

**Check with your institute's organizers to pre-register.**

The BIST research centres are: