



From Science to Business

COURSE: ESADE EXECUTIVE EDUCATION Building, Av. Esplugues 92-96, Barcelona, 28-29 May & 4 June, 2019

WELCOME EVENT: BARCELONA INSTITUTE OF SCIENCE AND TECHNOLOGY (BIST), 27 May, 2019

From Science to Business will prepare participants to:

-  **Get acquainted with the business world** and learn how companies create value for society and for themselves: providing more, better and healthier food, a cleaner, healthier and safer environment, and a longer and better quality of life and wealth.
-  Understand the framework within which **companies work and how they create value** in a competitive environment.
-  **Get a hands-on approach to the new venture creation process**, and the role that science/technology plays in it.
-  See that **new venture creation needs scientists and engineers**, and that entrepreneurship can be an attractive career path.

When:

Welcome event:
May 27 at 17:00h
Classes:
May 28 & 29 and June 4
from 9:00h -18:30h

Where:

Classes at **ESADE EXECUTIVE EDUCATION Building** (Av. Esplugues 92-96, Pedralbes, 08034 Barcelona)

Welcome event at **BIST** (C/ Comte d' Urgell 187, Recinte Escola Industrial, Building 12- BIST, 08036 Barcelona)

Who:

Senior researchers, postdoctoral fellows and last year doctoral students at BIST research institutes

Check with your institute's organizers to register.

The BIST research centres are:

